

YOUR VOICE, YOUR VISION

ANYTIME, ANYWHERE.

# CLONECAST™



FEB 25'

**1 COVER****2 CONTENTS****3 PROBLEM****4 SOLUTION****5 PRODUCT OVERVIEW****6 MARKET SIZE****7 MARKET VALIDATION****8 COMPETITOR ANALYSIS****9 ROADMAP****10 GO TO MARKET****11 PRICING****12 FOUNDERS****13 CONTACT US**

Despite the rapid growth and immense potential of the AI agent market, several key challenges hinder its widespread adoption and scalability. Addressing these issues is crucial for building trust, ensuring functionality, and driving sustainable growth in this competitive landscape.

### Meta is killing off its own AI-powered Instagram and Facebook profiles

Instagram profile of 'proud Black queer momma', created by Meta, said her development team included no Black people



Meta first introduced these AI-powered profiles in September 2023 but killed off most - but not all - of them by summer 2024. Photograph: Jaque Silva/NurPhoto/Rex/Shutterstock

Meta is deleting Facebook and Instagram profiles of AI characters the company created over a year ago after users rediscovered some of the profiles and engaged them in conversations, screenshots of which went viral.

#### LACK OF PERSONALIZATION

Many AI agents fail to deliver meaningful, human-like interactions due to limited personalization, reducing their appeal for both individual and business use cases.

#### DATA PRIVACY

The use of personal data to train AI agents raises significant concerns about security, ethical practices, and compliance with global data protection regulations.

#### INTEGRATION LIMITATIONS

AI agents often face challenges integrating seamlessly with legacy systems or decentralized platforms, limiting their usability in diverse business environments.

#### DEVELOPMENT COSTS

Creating and maintaining advanced AI agents requires significant investment in technology, infrastructure, and expertise, which can be a barrier for smaller businesses.

CloneCast is addressing key challenges in the AI agent market by providing an all-in-one platform and ecosystem that combines our own custom LLM with user-focused design. Our solutions enable seamless, secure, and scalable AI agents for individuals and businesses alike.

**PERSONALIZATION**

CloneCast delivers highly customizable "Casts" tailored to individual needs, offering human-like interactions that elevate user engagement and satisfaction across industries.

**DATA PRIVACY & SECURITY**

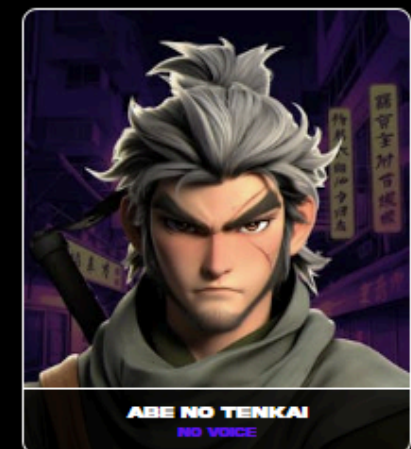
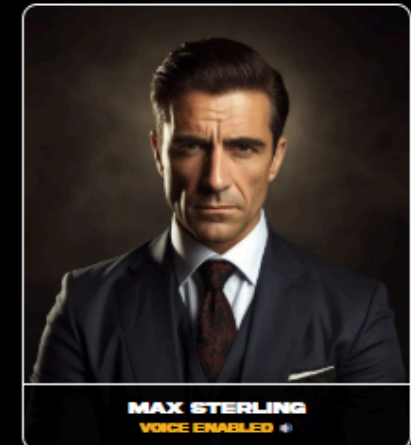
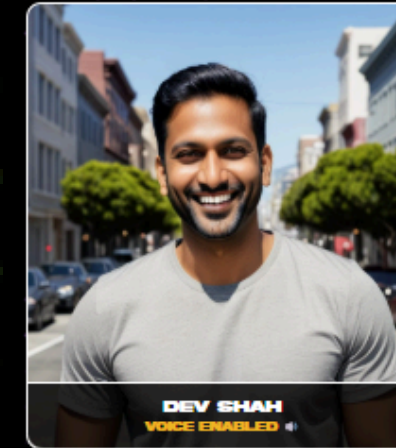
With built-in encryption and compliance with global regulations, CloneCast ensures user data remains secure, fostering trust and ethical AI practices within its ecosystem.

**SEAMLESS INTEGRATION**

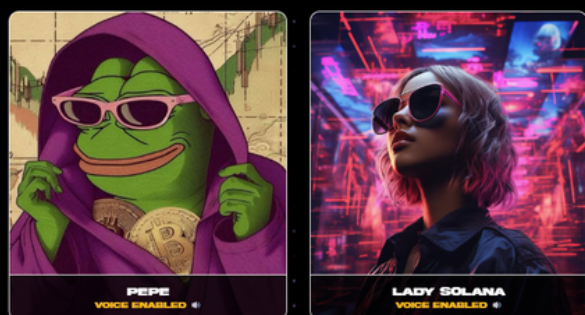
CloneCast integrates seamlessly with traditional and blockchain systems, utilizing tokenization and decentralized features for enhanced functionality.

**COST-EFFECTIVE ACCESSIBILITY**

As an all-in-one platform, CloneCast reduces development costs by offering ready-to-use tools and a streamlined ecosystem, enabling businesses of all sizes to adopt AI solutions.



## EDUCATION



## COMMUNITY



## REWARDS



## GAMIFICATION



## AGENTIC

### MEET CLONECAST

CloneCast is an AI-powered platform creating personalized "Casts"—digital twins of individuals or entities. It revolutionizes interaction, education, and branding, allowing users to extend their reach or preserve their presence through advanced AI technology.

### SCALABLE PERSONALIZATION:

CloneCast offers scalable, AI-driven digital twins that cater to industries like education, entertainment, branding, and customer support. By delivering human-like interactions, CloneCast taps into the rapidly growing \$47.1 billion AI agent market.

### BLOCKCHAIN-READY

With seamless integration into both traditional and blockchain ecosystems, CloneCast provides tokenized features for enhanced monetization, secure transactions, and decentralized interactions, aligning with the booming blockchain revolution.

The AI agents market is experiencing significant growth, with various projections highlighting its expanding economic impact:

**\$47.1<sub>B</sub>** WITHIN THE NEXT 5 YEARS

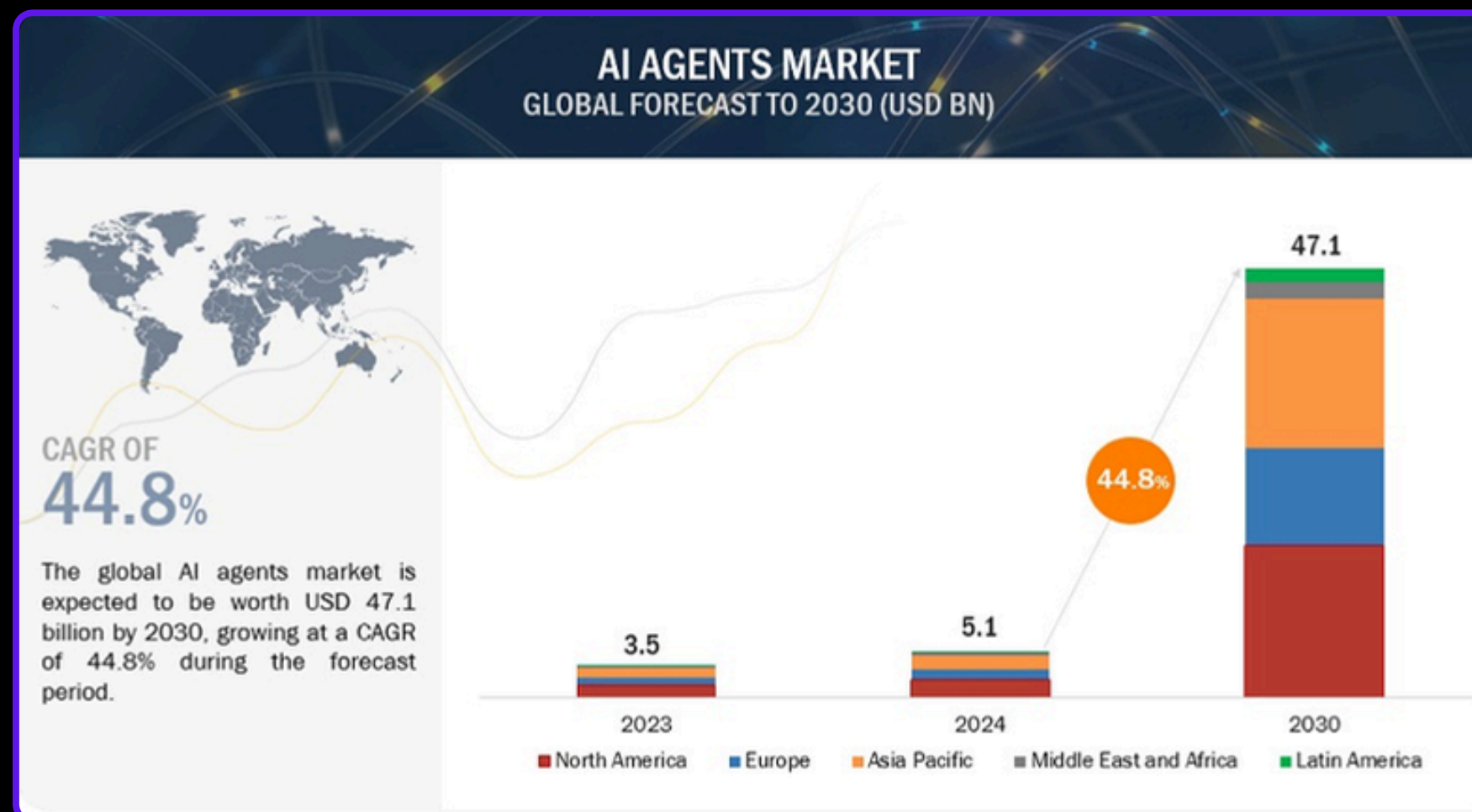


projected the market to grow from USD 5.1 billion in 2024 to USD 47.1 billion by 2030, reflecting a CAGR of 44.8% during the forecast period.



forecasted the AI agents market to expand from USD 4.1 billion in 2023 to USD 151.8 billion by 2033, with a CAGR of 43.5% during this period.

CloneCast is poised within the booming AI agent market, projected to reach \$47.1 billion by 2030 with a CAGR of 44.8%. It targets a unique niche by offering AI-powered "Casts" as digital twins for individuals and entities, addressing growing demand for personalized, human-like AI solutions.



## BOOMING AI MARKET

The AI agent market is set to grow to \$47.1 billion by 2030, driven by demand for personalized, human-like AI experiences.

## CHARACTER.AI

Character AI currently boasts 28m users with around 2% of those currently subscribed to the platform

c.ai

## character.ai

### MONTHLY ACTIVE USERS

AUG 23' 15<sub>M</sub>

JAN 24' 20<sub>M</sub>

AUG 24' 28<sub>M</sub>

### USERBASE

MALE 18-36

### AVG. ENGAGEMENT TIME

WEB 13 MINUTES

APP 30-45 MINUTES

### VALUATION

\$2.7<sub>BN</sub>

### FUNDS RAISED TO DATE

2021 43<sub>M</sub>

2023 150<sub>M</sub>

### REVENUE GENERATED

2024 32.2<sub>M</sub>

### SOCIAL MEDIA

INSTAGRAM 191<sub>K</sub>

X 148<sub>K</sub>

### +PLAN FEATURES

C.AI +

\$9.99

UNLIMITED MESSAGING

EXPANDED MEMORY

CUSTOMISED CHATS

NEW FEATURE ACCESS

CAST +

\$9.99

UNLIMITED MESSAGING

EXPANDED MEMORY

CUSTOMISED CHATS

CUSTOM VOICE

IMAGE GENERATION

DOCUMENT LEARNING

VIDEO LEARNING

+ MORE

CONTENTS

CONTACT US



CloneCast is entering a new era of AI-powered interaction. In 2025, our platform will integrate sophisticated agentic systems, allowing your Casts to seamlessly navigate and interact across the digital landscape. These AI-driven personalities will engage with followers on your behalf, respond to messages in real-time, and even generate creative content that aligns with your individual brand.



### SMART SOCIAL MANAGEMENT

Your Casts will handle posting schedules, replies, and even trend analysis to ensure your online presence is always one step ahead.



### DYNAMIC CHAT ENGAGEMENT

Imagine automated yet deeply personal interactions on platforms like WhatsApp, Messenger, Discord, and more. Your Cast will maintain meaningful conversations while you focus on what matters most.



### ADAPTIVE LEARNING

Leveraging advanced machine learning, your Cast will refine its tone, style, and responses based on audience engagement and feedback.



### OWNER AUTONOMY

Stay in the driver's seat with a user-friendly dashboard to monitor and customize every interaction.



### MARKETPLACE

A place to trade - buy or sell custom made Casts and their ownership. Dual-shared ownership. Or DAO ownership through legacy.



### SELF-HOSTED MODELS

This feature gives users full control of their AI, combining cutting-edge technology with autonomy for unmatched privacy and customization.

## 01 STRATEGIC PARTNERSHIPS

- Partner with influencers, creators, and businesses to expand into established digital spaces.
- Industry: Engage gaming, education, and entertainment sectors to boost interaction with AI-driven avatars.
- Platforms: Ensure seamless integrations with social platforms to meet diverse user needs.

**LEVERAGE KEY COLLABORATIONS TO MAXIMIZE CLONECASTS REACH**

## 02 COMMUNITY INCENTIVES

- CAST Rewards: Reward early adopters, testers, and contributors with tokens.
- Creator Benefits: Offer discounts, marketplace access, and exclusive tools for creators of custom "Casts."
- Gamified Engagement: Introduce challenges, leaderboards, and events to earn CAST and unlock features.
- Ambassador Programs: Empower enthusiasts to spread awareness as brand ambassadors.

**BOOST ENGAGEMENT AND LOYALTY WITH REWARDS AND GAMIFICATION**

## 03 HYBRID USER APPROACH

- Simplify onboarding with user-friendly interfaces, traditional payments, and tutorials. Highlight practical AI tools for social media, branding, and corporate use.
- Showcase CAST's utility for trading on our marketplace.
- Position CloneCast as a seamless blend of Web2 simplicity and Web3 innovation, catering to all users.

**BRIDGE TRADITIONAL AND BLOCKCHAIN AUDIENCES FOR MAXIMUM IMPACT**

**STARTER**

**\$9.99**

- 3 CASTS LIVE**
- 2,500 CHARACTER PERSONA**
- BASIC LANG. OPTIONS**
- PROFILE CUSTOMIZATION**
- LIMITED VOICE CAPABILITIES**
- 10,000 CREDITS PER MONTH**

**CAST+**

**\$19.99**

- 25 CASTS LIVE**
- 10,000 CHARACTER PERSONA**
- CUSTOM LANG. OPTIONS**
- PROFILE CUSTOMIZATION**
- CUSTOM VOICE CAPABILITIES**
- 30,000 CREDITS PER MONTH**
- PDF DOCUMENT TRAINING**

**ENTERPRISE**

**CONTACT US**

- UNLIMITED CASTS**
- 25,000 CHARACTER PERSONA**
- ADVANCED LANG. OPTIONS**
- WHITELABEL CUSTOMIZATION**
- CUSTOM VOICE CAPABILITIES**
- FROM 60,000 CREDITS PER MONTH**

**ADDITIONAL CREDITS**

**ALL PLANS WILL HAVE THE OPTION TO PURCHASE ADDITIONAL CREDITS TO BOOST THEIR MONTHLY USAGE.**

At CloneCast, our team brings decades of experience in business, product development and partnerships, alongside recent advancements in AI, LLMs, and Retrieval-Augmented Generation (RAG).

We've successfully built and scaled products, formed strategic alliances, and integrated cutting-edge technologies into real-world solutions.

With a deep understanding of market needs and emerging trends, we are confident in our ability to deliver on our promises and optimistic that the market will embrace our innovations as we envision.



**ADAM**



**TIM**



**PAUL**



**JESS**



**WE LOOK FORWARD TO COLLABORATING**

**WEBSITE**

**WWW.CLONECAST.XYZ**

**EMAIL**

**HELLO@CLONECAST.XYZ**

**CALENDLY**

**BOOK A CALL**

**OUR LATEST DEPLOYMENT IS LIVE**  
**CLONECAST PLATFORM**